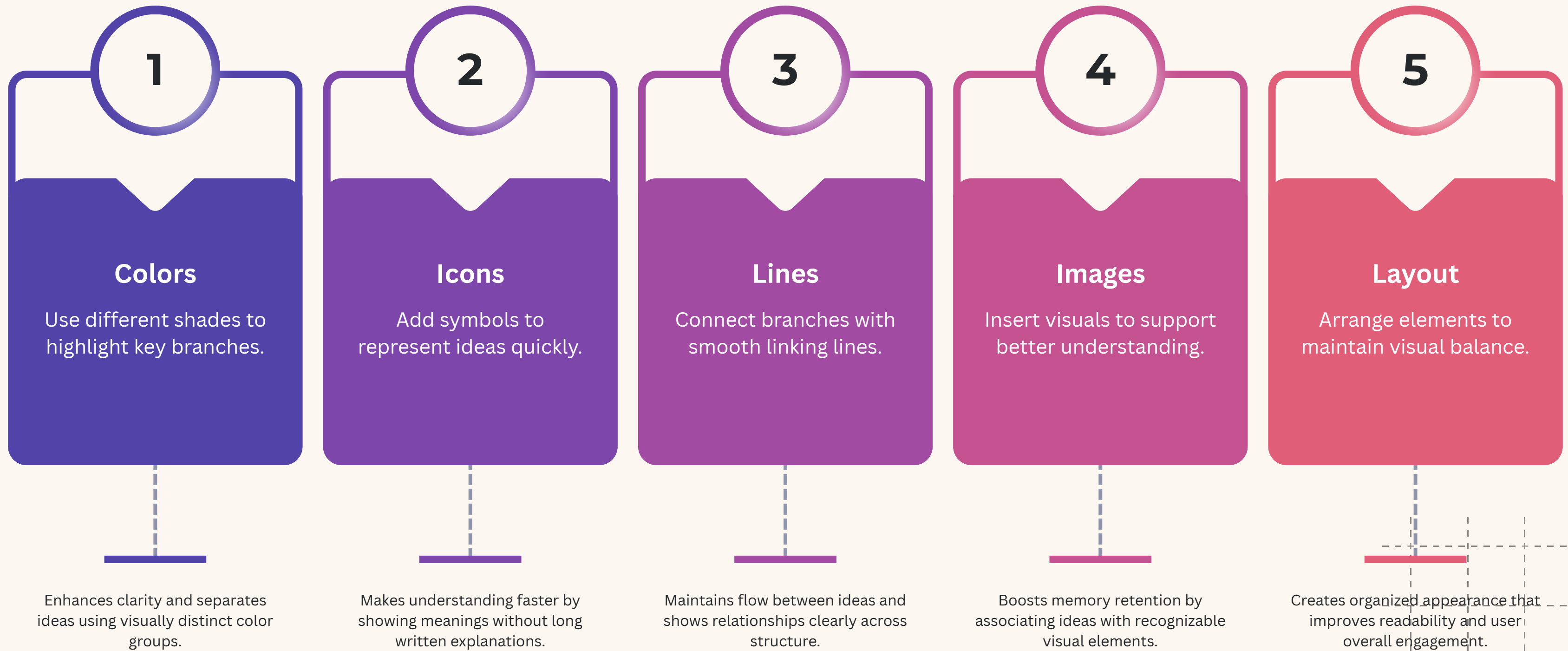




Satisfação do cliente



PCP(Planejamento e Controle de Produção)

Todos os conceitos básicos
para o funcionamento

1

Demanda

É quanto o mercado
está disposto a
comprar

2

Idea Expansion

Encourages exploring
related thoughts to
build stronger concept
connections.

3

Quick Overview

Provides summary view
that highlights
important details at
first glance.

4

Better Recall

Strengthens memory
retention through
visual links and
organized patterns.

5

Creative Growth

Supports innovation by
allowing flexible
thinking and idea
exploration.

Concept map

Central Idea

Start with a clear main topic.

1

Branch Creation

Extend lines from the central idea.

5

Sub Topics

Add smaller related ideas.

2

Keyword Usage

Use short words for better clarity.

6

Color Coding

Apply colors to separate branches.

3

Clear Connections

Link related points using simple lines.

7

Balanced Layout

Keep spacing even across the map.

4

Review Process

Check map for completeness.

8

Mind Mapping Benefits

1

Focus Benefits

Better Focus

Helps maintain attention on key topics without unnecessary distractions.

2

Learning Benefits

Faster Learning

Simplifies complex information making learning quicker and more effective.

3

Understanding Benefits

Clear Understanding

Improves clarity by organizing thoughts into structured visual formats.

4

Memory Benefits

Improved Memory

Enhances retention through colors, shapes, and meaningful visual connections.

Mind Mapping Process

01

Topic Selection

Choose a clear subject that defines the overall direction and purpose of the mind mapping activity.

04

Central Placement

Write the main topic at the center to create a strong visual starting reference point.

02

Subdivision Creation

Add smaller branches under main ones to include supporting ideas and important detailed points.

05

Final Refinement

Review the entire map carefully and update missing details for improved clarity and effectiveness.

03

Color Application

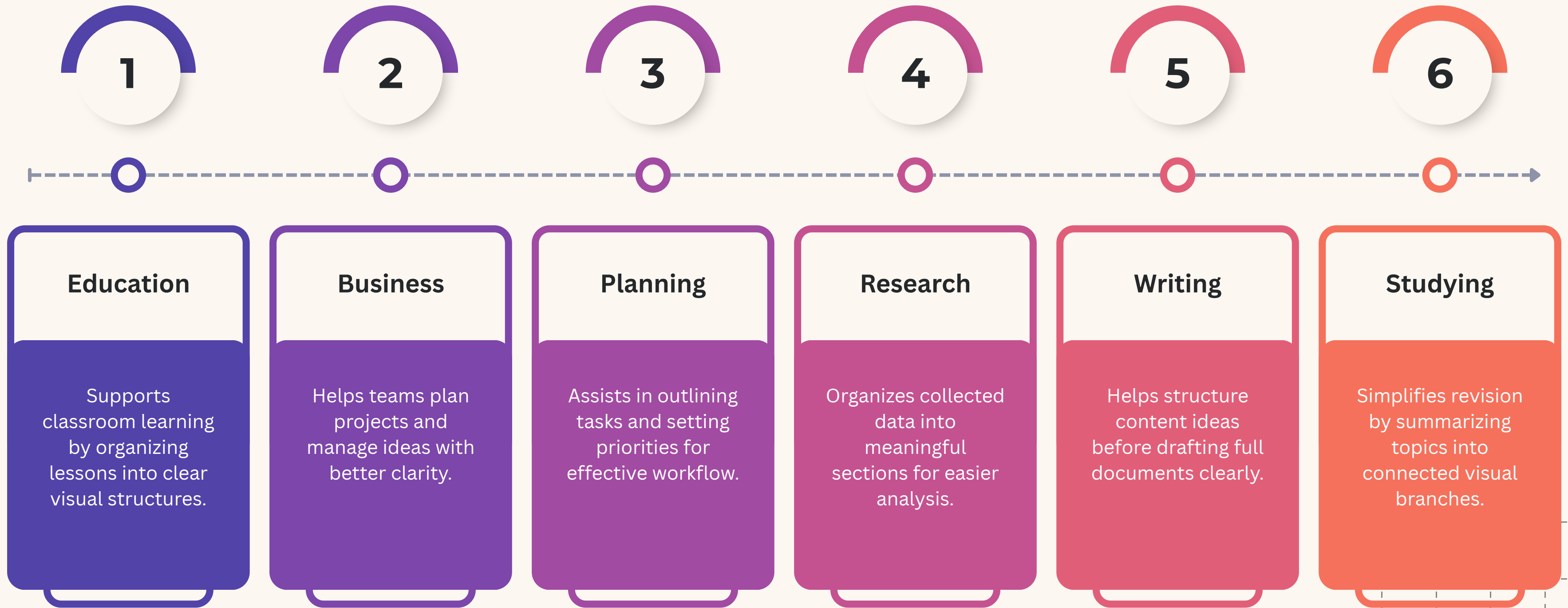
Assign different colors to branches to improve recognition and visually separate different idea groups.

06

Layout Adjustment

Rearrange spacing and elements to maintain balance and enhance the overall visual presentation.

Mind Mapping Applications



Mind Mapping Strategies

1

Start by defining objectives clearly and identifying the key themes that will guide the overall structure and direction of your mind map.

Planning

Keeps work focused and ensures steady progress.

2

Highlight the most important ideas first so they stand out visually, allowing better decision making and faster recognition of essential points.

Prioritizing

Improves decision making with stronger visual emphasis.

3

Reduce long sentences into short keywords or phrases that communicate ideas quickly, making the map cleaner and easier to read.

Simplifying

Prevents clutter and supports easier information scanning.

4

Use images, icons, and colors to create stronger visual links that help users connect ideas faster and improve memory retention.

Visualizing

Boosts engagement and strengthens idea recognition.

5

Check the completed map carefully to confirm that all ideas are included correctly and arranged in a logical and balanced manner.

Reviewing

Ensures accuracy and improves final presentation quality.

Mind Mapping Tips

1

Start Simple

Begin with basic ideas first, then gradually expand branches with supporting details to maintain clarity and understanding.

2

Use Keywords

Write short keywords instead of long sentences to keep ideas clear and visually simple for readers.

3

Apply Colors

Use different colors to separate branches and highlight relationships between connected ideas more effectively.

4

Add Symbols

Include simple symbols to represent meanings quickly and improve recognition across different map sections.

5

Keep Balance

Maintain even spacing between elements to create a neat and visually structured layout appearance.

6

Limit Text

Avoid overcrowding branches with excessive words that reduce readability and visual effectiveness significantly.

Mind Mapping Summary

Core Benefits

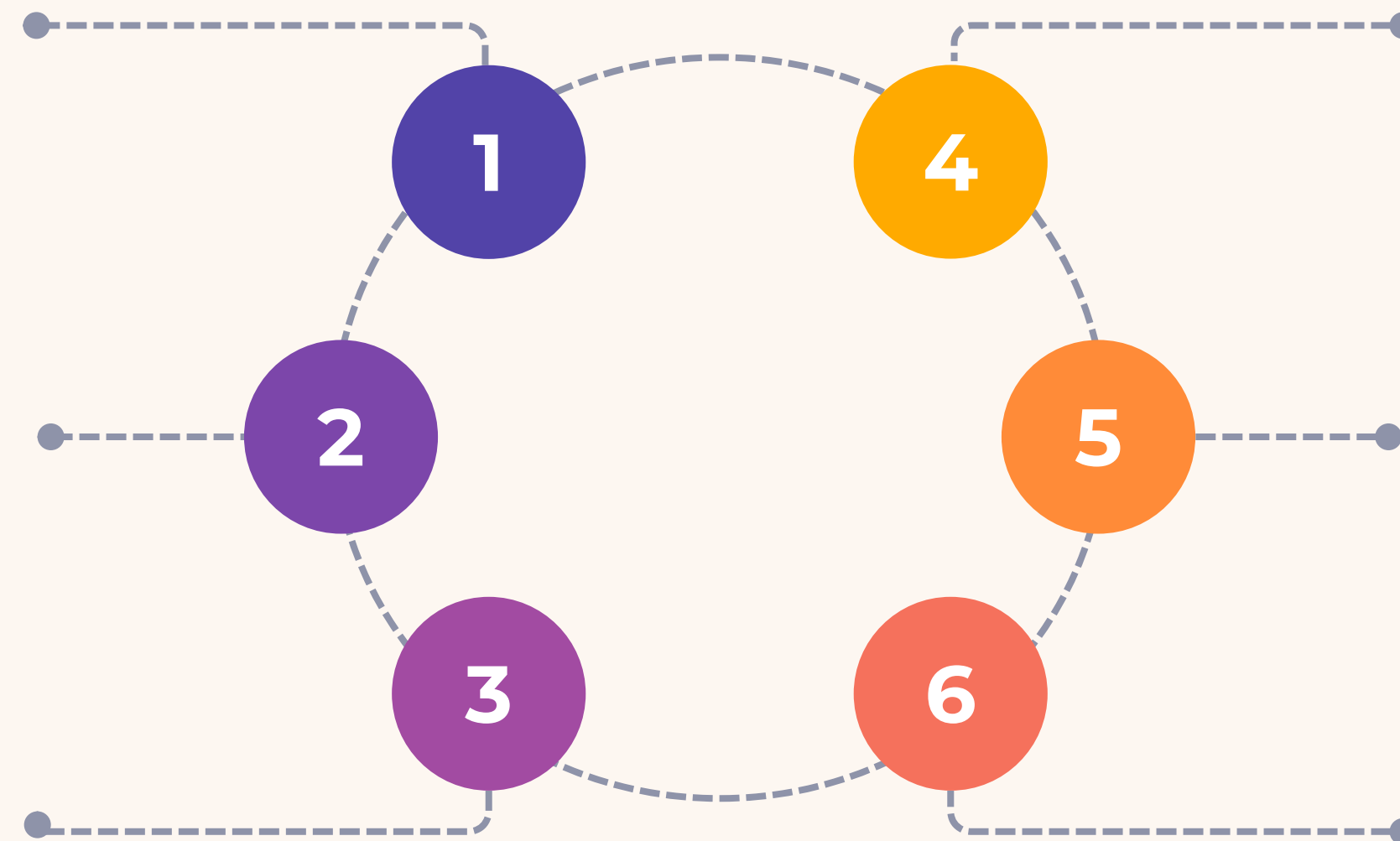
Provides clear visualization of ideas, helping individuals focus better and remember important details more easily.

Practical Uses

Applies across education, business, and planning tasks to improve organization and increase overall productivity levels.

Learning Support

Helps students grasp concepts quickly by presenting information in structured and visually meaningful formats.



Decision Making

Supports evaluating options logically by showing relationships between different ideas and possible outcomes clearly.

Project Planning

Assists in outlining project steps clearly, ensuring deadlines and responsibilities remain visible and manageable.

Creative Thinking

Encourages exploring new perspectives and combining ideas to generate innovative and valuable solutions effectively.